



Contact Information:
Dennis Piretra
Wenger NA
800.431.2996
dpiretra@wengerna.com



Introducing the Wenger Terragraph Chrono

Modern Rendition of a Multi-functional Classic

Basel, Switzerland – April 25, 2013 – The Wenger Terragraph Chrono collection is a balanced blend of aesthetics, multi-functionality and precision. This refined chronograph is distinguished by its classic chassis, open dial, original color combinations and dial executions.

The generously equipped, 43mm quartz timepiece offers a date display and chronograph functions measuring 60 seconds, 30 minutes and 12 hours.

Each of the 5 models within the collection is fitted with a genuine leather strap. This chronograph is assembled with Superluminova® covered markers, numerals (except 0543.105) and hands for enhanced night visibility. Two models feature durable gunmetal PVD-coated cases and all are equipped with 316L stainless steel cases and screw-on backs.

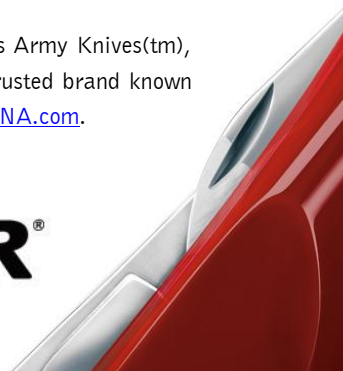
Each Terragraph Chrono features a sapphire crystal, genuine leather strap, 100m (330 ft.) water-resistance, Swiss-made quartz movement, as well as a 3-year limited warranty.

Wenger Terragraph Chronos are priced at \$425 for PVD models and \$395 for non-PVD models.

About Wenger NA

Wenger NA is the exclusive United States and Caribbean marketer of Wenger Genuine Swiss Army Knives(tm), Wenger Swiss Watches™ and Wenger Swiss Military™ Watches. The Wenger name is a trusted brand known for its innovation, expert craftsmanship and precision. The company's web site is www.WengerNA.com.

 **WENGER®**





About Wenger SA

Wenger was founded in 1893, in the Delémont, located in the famous Swiss Jura region. It has developed around a passion for innovation, precision and expert craftsmanship and is best known as the maker of the genuine Swiss Army knife. Today, the company produces approximately 250 styles of their famous pocketknives, as well as butcher's and professional catering knives known the world over. In 1988, Wenger entered the watch market and in 1997, Wenger Watch SA was founded in the hotbed for Swiss watches, Biel/Bienne, Switzerland. During those 25 years, Wenger Swiss watches have developed a reputation for reliability, multi-functionality and performance.

Since 2000, Wenger has established relationships with a small number of industry leaders who began manufacturing Wenger-branded products that embody the characteristics of the world famous Swiss Army knife in the outdoor gear, computer mobility and travel gear categories.

#

