

# THE ENCYCLOPEDIA OF NOW

# Esquire

(YES, NOW) PG. 156

MAN AT HIS BEST

SEPTEMBER 2010

## FALL STYLE

SHOULD  
WE FEEL BAD  
FOR  
PUTTING

## JAMES FRANCO

DOESN'T  
GET  
BETTER  
THAN  
THIS.

# 32

PAGES OF

## Suits, Shoes & More

STARTING  
ON PG. 89 &  
AGAIN ON  
PGS. 162  
& 176

## On Our Cover?

FOR PETEY'S  
SAKE: THE  
GUY IS  
EVERY-  
WHERE.

## NEW GINGRICH

## His Ex-Wife, The Money Trail, AND THE NEXT Republican Presidential Nominee

BY JOHN H. RICHARDSON

EAT LIKE A MAN, PG. 146

DRINK LIKE A MAN, PG. 114

DRESS LIKE A MAN  
ALL YEAR LONG

## 11 MEN DIED

IN THE  
GULF  
DISASTER.  
THESE  
ARE THEIR  
STORIES.

PG. 130  
BY TOM JUNOD

UNA  
MUJER  
QUE  
AMAMOS  
PG. 140



\$4.99 8/16





← THE SHOES

From Belstaff to Sperry, J. Crew has become a clearinghouse for niche brands with good pedigrees. Its latest partner: Crockett & Jones, with the shoemaker's brogues debuting at the brand's new Madison Avenue digs in New York this fall. *Leather shoes (\$575) by Crockett & Jones.*

← THE BOOKS

Anyone looking for inspiration or education on matters sartorial would do well to pick up a book this season. Lisa Birnbach's follow-up to *The Official Preppy Handbook*, *True Prep*, checks the pulse of the popped-collar set. *Walter Albini* charts the career of the most influential designer you've ever heard of. The classic prep photo book *Take Ivy* is being released here for the first time in English. *Bespoke: The Men's Style of Savile Row* lives up to its name, and the massive coffee-table book *Tommy Hilfiger at 25* packages together the images that built an empire. Get reading.



→ THE LUGGAGE

It's hard to believe that it's taken this long for Tod's to introduce a line of luggage, but some things are worth the wait. Made from the brand's supple hides and available in three silhouettes and multiple colors (all by custom order from Tod's multiple flagships), it's serious luggage for serious travelers. *Signature Vachetta custom leather bag (\$4,825) by Tod's.*

THE WATCH →

You've got your fancy dress watch and your crappy digital watch, but for the hours in between, consider this low-key chronograph from Swiss powerhouse Wenger. All black with stainless-steel markers, its PVD case is sleek and durable, and at \$550, you won't find a better value. *GST Chrono chronograph by Wenger.*



HOW TO SMELL LIKE CLIVE OWEN



A few words with the spokesman for Bulgari's latest fragrance, Man.

**ESQUIRE:** What's the trick to smelling good?

**CLIVE OWEN:** I have a problem with a lot of men's fragrances, because someone somewhere once decided they had to have these big, powerful scents that I find really overbearing. This one is unbelievably light, and that's one of the reasons I like it.

**ESQ:** The press materials for Man describe it as a blend of light woody smells, lotus, and citrus. How would you describe it?

**CO:** It is quite floral, and it's very fresh. It's not musky, it's not overbearing. I mean, I've got quite a lot on right now and still the smell is very subtle.

**ESQ:** There's nothing worse than a guy wearing too much cologne.

**CO:** Not good, not good. I don't like people who try too hard. That goes for cologne, for clothes, for acting.

**ESQ:** Any pointers on how to put this stuff on?

**CO:** There's no special technique, no. When I get up in the morning and I shave, I just put it on. It's part of my routine.

**ESQ:** Like a ritual.

**CO:** Yes, a daily one. I just want to smell good.



— Accessories —

THE EXTRA 10 PERCENT

THE DETAILS THAT MAKE ALL THE DIFFERENCE



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